

Women In Construction Operations

WiOPS



Northern
California
Chapter

Engagement Opportunities



About Us

Women in Construction Operations (WiOPS) is a nonprofit organization founded in 2013 that supports the advancement of women in construction operations. Open to women, men and all in construction, architecture, or engineering professions. WiOPS provides monthly mentorship, learning, and networking opportunities to ensure a pipeline of female construction leaders for today and tomorrow. Membership and meetings are made possible by the generosity of our industry sponsors.



wiops.org



[@wiopsnorcal](https://www.instagram.com/wiopsnorcal)



[linkedin.com/wiops](https://www.linkedin.com/company/wiops)

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WIOPS NORTHERN CALIFORNIA

Our Mission

To provide a platform to empower and advance women in construction through mentorship, education and networking.



Growing with You

Each year, we challenge our organization to set and achieve new goals and embrace greater missions to benefit our members.



Our Future

To enhance business outcomes by developing and retaining women who serve in operations and executive roles within the construction industry.

Women in Construction Operations [WiOPS] is committed to the advancement of women in construction operation positions and mentoring of future women leaders in our industry.



NETWORKING • MENTORSHIP • EDUCATION

We focus on mentoring future women leaders in construction.

Each networking event provides members with industry resources, continuing education within their trade, and an open environment that stimulates growth and advancement.



NETWORKING

"At WiOPS events, you can share experiences with other women in leadership positions and learn from those who have been in your shoes before. It's a lot about learning through shared experiences and gaining new technical and social skills to keep relevant in the workplace."

Kasie Bowden • Project Superintendent, Hensel Phelps

MENTORSHIP

"It isn't all that common that we have the opportunity to interact with many other construction colleagues that are female. WiOPS has done a tremendous job of providing a platform for myself and other women to get together in an organic setting."

Leah Wimberly • Project Manager and Estimator, Pacific Wall Systems

EDUCATION

"WiOPS has helped propel the discussion about diversity and inclusion in many of our member's workplaces and is bringing value to our membership and the companies they work within by providing training and mentorship for females to help them and their companies achieve success."

Shaabini Alford • VP SoCal Operations, Murray Co.

Why Sponsor an Event?

In addition to the support of women in operations, each WiOPS event offers a glimpse into the sponsor's area of expertise. The sponsor selects the type of event and will have the opportunity to showcase their talents and market themselves to our community.

Our members learn more about the AEC industry and create supportive personal relationships that benefit their organizations and the construction industry as a whole.



Types of Events

Each month WiOPS partners with an AEC industry sponsor to host events for our members and their guests. Our past events include technical and instructional presentations, jobsite tours, SME speakers and panel discussions, as well as networking & social events.

Located in person around the Bay Area or virtually online, WiOPS events have become a highlight for many and provide connection and mentorship. Each event is 2-3 hours and typically includes time for networking.



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Sponsorship Levels

Platinum Level \$5,000

- Company logo on WiOPS monthly newsletter and website during sponsored year
- Quarterly recognition on WiOPS social channels (LinkedIn & Instagram)
- Unique company write-up on WiOPS social channels
- Announce your company name at every WiOPS event during sponsored year
- Support initiative for your company's industry events
 - volunteering, mentorship, event marketing, etc.

Gold Level \$2,500 or Sponsor an event

- Company logo on WiOPS monthly newsletter and website during sponsored year
- Quarterly recognition on WiOPS social channels (LinkedIn & Instagram)
- Recognition at each event during sponsored year

Silver Level \$1,000

- Company logo on WiOPS monthly newsletter and website during sponsored year
- Quarterly recognition on WiOPS social channels (LinkedIn & Instagram)

Teal Level \$500

- Company logo on WiOPS monthly newsletter and website during sponsored year

For additional information please contact:
norcalboard@wiops.org



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Past and Current Sponsors

PLATINUM



GOLD



SILVER

